HON Whitepaper

Vote. Earn. Grow. — The Decentralized Social Reward Layer

Hang on HON and Earn Rewards

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1. Overview

HON is the native reward token of the HON ecosystem — a decentralized, community-driven platform built on Base and integrated with Farcaster, designed to transform social engagement into on-chain value.

2. Vision

Our vision is to build a transparent, decentralized system where every reaction, vote, and interaction is measurable, verifiable, and rewarded — forming the backbone of a new on-chain social economy.

3. How It Works

At its core, HON operates as a reward distribution protocol powered by sponsor-defined reward pools where users earn by voting and engaging, while sponsors gain visibility by defining reward budgets.

4. Dual Incentive Model

HON introduces a mutually beneficial reward system — users earn by engaging, and sponsors gain exposure for their projects.

5. Token Utility

HON serves as: (1) reward currency for engagement, (2) governance token for decisions, (3) liquidity asset on Base DEXs, and (4) sponsorship funding unit.

6. Sponsors & Budgets

Sponsors allocate budgets in ERC-20 tokens on Base, defining reward per interaction and duration, ensuring measurable mutual benefit.

7. Reward Distribution Architecture

Rewards are distributed through a hybrid on/off-chain system — verified via EIP-712 signatures and tracked transparently on BaseScan.

8. Ecosystem Growth & Seasons

HON evolves through seasonal growth: Season 1 (Top 500 Farcaster users), Season 2 (open participation), Season 3+ (DAO expansion).

9. Roadmap

Phase 1 – Core Infrastructure (2025)

- ✓ Deployment of HON smart contracts on the Base network
- ✓ Design and implementation of the HON voting system, including:
- ✓ Pair generation logic ensuring unique user matchups
- ✓ Vote validation and anti-duplication mechanisms
- ✓ Data architecture for Votes and Stats tables
- ✓ Establishment of the EIP-712 signature system for secure reward claims

Phase 2 – Product Expansion (2025)

- ✓ Development of the Sponsor Dashboard and reward budget creation tools
- ✓ Introduction of multi-token reward pools for sponsor-funded distributions
- ✓ Launch of the Weekly Reward System, enabling users to claim aggregated rewards once per week
- ✓ Implementation of the group_key architecture for atomic and weekly claims
- ✓ UI/UX enhancement for the HON voting experience, Leaderboard, and MyStats sections

Phase 3 – Ecosystem Activation (2025)

- ✓ Official launch of the HON Token
- ✓ Rollout of Hang & Earn mechanics and community reward campaigns
- ✓ Deployment of Leaderboard analytics and social engagement tracking
- ✓ Preparation for DAO governance and cross-app integrations across the Base ecosystem

10. Tokenomics

HON follows a bonding curve model , meaning tokens are minted dynamically through liquidity entering the curve (no pre-minted supply). Allocations below represent the intended functional flow of value across the ecosystem.

🧑‍🤝‍🧑 **Community Rewards (~60%)** (distributed through app-based reward pools and sponsor-funded budgets): Users earn HON and other tokens by voting, sharing, and completing tasks inside the app. These rewards are not pre-minted; they are sourced dynamically through app activity and sponsor participation.

💼 **Sponsor Incentives (~10%)** (marketing exposure through reward budgets): Sponsors gain visibility and traction when funding budgets inside HON. Their impact represents the real economic “return” instead of direct token allocation.

🏦 **Team Vault (~15%)** : Reserved for the Uoocoo development team — ensuring long-term alignment and growth. Tokens mint gradually as the curve expands.

🌍 **Ecosystem Reserve (~10%)** (via Creator Buy or future acquisitions): Treasury for future integrations, partnerships, and cross-app expansions. HON here is transparently purchased from the curve like any user.

🔁 **Liquidity (~5%)** (native bonding curve pool): Managed automatically , ensuring organic liquidity and price discovery.
Key Insight: HON’s supply is fully dynamic. Only the Team Vault (15%) is pre-defined on-chain, while all other flows occur naturally through app usage, sponsor funding, and market demand. This model guarantees transparency, fairness, and long-term sustainability.

11. Governance & DAO

HON holders govern reward ratios, sponsor approvals, and ecosystem grants through progressive decentralization and DAO treasuries.

12. Built on Base & Integrated with Farcaster

Base provides scalability for HON micro-interactions, while Farcaster adds the social protocol layer for identity and engagement tracking.

13. About Uoocoo

HON is a product by Uoocoo — a software development company building innovative Web3 products and decentralized ecosystems. Uoocoo specializes in creating real-world utility and community-driven blockchain experiences across social and financial layers.

14. Conclusion

HON connects attention, authenticity, and value through transparent, gamified rewards. In HON, your participation matters, your vote has value, and your engagement fuels decentralized social growth. Vote. Earn. Grow. — Built by Uoocoo, powered by Base, and loved by the Farcaster community.